Masum Bhuiyan

UI/UX Designer

" Design isn't finished until somebody is using it. "
Brenda Laurel

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Address
Dhaka, Bangladesh

Tools

Figma
UI Design, prototyping

Miro
Brainstorming & Ideation

GPT
Research & Analysis

Notion
Project Management

Illustrator

Photoshop
Mockup Creation

After Effects
UI Animations

Elementor
Web Development

Summary

I'm a passionate UI/UX Designer who loves creating simple and useful designs that solve real problems. I focus on understanding how users think and what they need, then turning that into designs that feel easy and natural to use.

I'm always learning and improving, and I enjoy improving things through thoughtful design.

Experience

UI/UX Designer
Be Data Solutions Ltd.
Feb 2023 – Present
Dhaka, Bangladesh

- Lead end-to-end UI/UX design for complex web applications, responsive websites, and mobile apps, delivering user-centered solutions for multinational clients.
- Conduct in-depth UI/UX research to inform business strategy and design critical elements like dashboards, optimizing for usability and accessibility.
- Manage design projects and lead a design team, ensuring high-quality output and seamless integration of designs with cross-functional development and product teams.
- Collaborate directly with clients to gather requirements and feedback, translating business needs into stunning and effective digital experiences.
- Proficiently utilize Figma, Illustrator, Photoshop, and WordPress for design, development, and creation of marketing collateral.

Junior Graphic Designer
Be Data Solutions Ltd.
August 2022 – January 2023
Dhaka, Bangladesh

- Developed a range of graphic design assets, including logos, presentations, flyers, posters, and social media marketing elements, primarily using Adobe Illustrator.
- Contributed to the design of dashboard layouts and various digital UI elements, gaining foundational experience with Figma.
- Assisted in the design and development of websites utilizing WordPress.

Freelance UI/UX Designer
Upwork
February 2021 – Present
Remote

- Initiated freelance career on Upwork specializing in logo design, laying the groundwork for broader UI/UX expertise.
- Delivered user-centric UI/UX design solutions for mobile and web applications, maintaining a 100% Job Success Score across multiple projects.
- Utilized Figma, Adobe XD, Sketch, and Adobe Photoshop to create intuitive and visually appealing digital experiences.

Skills

Design

User Experience	User Interface
Web Design	Mobile Design
Wireframing	Prototyping	Testing

Development

WordPress
HTML	CSS
Bootstrap

Education

Hons in English, 4th year
National University
2021–Present

HSC
Brahmanbaria Govt. College
2020

SSC
Niaz Mohammad High School
2018

Interests

✈ Travelling

⚽ Playing Football

🔍 Researching

〽 Discussion

📖 Learning New Topics

👥 Hangout

Languages

🇬🇧 **English**
Conversational Fluency

🇧🇩 **Bengali**
Mother Tongue

Latest projects

Next Phase Software (NPS)
NPS is a comprehensive business management platform. centralizes CRM, sales, project tracking, analytics, and administrative tools for efficient operations.
🔗 https//figma.com/NPS

FinTrack
A mobile app for seamless expense, income, goal, and budget tracking. Empowering financial decisions.
🔗 https//figma.com/FinTrack

Highlites
A mobile application to capture, track, and share key personal and professional milestones, serving as a digital journal.
🔗 https//figma.com/Highlites

Audience Intelligence
This website presents AI powered audience segmentation SaaS, enabling data-driven decisions for business growth.
🔗 https//behance.net/Audience

UML Production Management
A complete software solution for end-to-end production management. It centralizes data, tracks tasks in real-time, and provides comprehensive reports.
🔗 https//figma.com/UML

MarkWrite
An AI-powered web app for an "Unrivalled Writing Experience." It offers document creation & advanced AI writing assistance, streamlining content Workflows.
🔗 https//figma.com/MarkWrite

Infohensive Website
This project, the Infohensive.com website, showcases my web development and design skills using WordPress.
🔗 https://infohensive.com/

Saubar Logistics
Designed & developed the Saubar Logistics website for an international logistics company.
🔗 https://saubarlogistics.com/

Certifications

UX Leadership: Strategy & Tactics
Ostad
July 2023
View Certificate ↗

Google UX Design
Google
July 2023
View Certificate ↗

Principles of UX/UI Design
Meta
July 2023
View Certificate ↗